

## **Briefing Paper Hollywood Central Park**

### **Project Description:**

Construction of a “cap” over the U.S. 101 Freeway, between Hollywood and Santa Monica Boulevards, as the freeway travels below grade through the heart of Hollywood. By “capping” a portion of the Hollywood Freeway with a 44 acre regional park, the Hollywood Central Park will create a much-needed street-level public park in one of the lowest resident-to-park space communities in California.

### **Project Goal and Objectives:**

By adopting efficient alternative and innovative land use plans and integrating strategies in order to transform the community and create long term prosperity, the Hollywood Central Park will create a sustainable community which promotes equity, strengthens the economy, protects the environment and promotes a healthy and safe community.

The primary goal of Hollywood Central Park is to develop and implement plans that achieve the following objectives:

- Strengthen the economy through job creation, resource efficient new infill development and increased tourism dollars by investing in the existing community and revitalizing an economically disadvantaged urban community.
- Reduce automobile usage and fuel consumption, reduce green house gas emissions and promote energy efficiency and conservation
- Promote public health and equity
- Improve infrastructure systems which will demonstrate strategies and outcomes that can serve as a national model for the creation of new green open space in a dense urban environment

### **Project Justification:**

- Creation of 45,000 direct and indirect jobs with a 30% entry level and apprenticeship program
- Economic stimulus through resource efficient infill development along the edges of the park, as identified by CRA/LA, resulting in increased tax revenues and community benefits
- Promotes equity - More than 1.5 million children in Los Angeles County do not live within walking distance of a public park, and existing park space is disproportionately concentrated in the region's wealthy neighborhoods.
- Provides green open space and recreational facilities to more than 40,000 children, a majority of whom live in apartments
- Promotes public health and encourages active lifestyles
- Promotes the use of mass transit - to both the east and west of the proposed location, there are Metro Red Line™ subway stations within walking distance
- Reunites diverse communities and dense neighborhoods, separated for more than 50 years, by the Hollywood Freeway.
- Improves air quality and reduces global warming
- Makes long-needed ramp improvements and streamlines freeway functioning
- Utilizes 21st Century cutting-edge environmental technologies
- Serves as a national model for the creation of new green open space in a dense urban environment
- Utilizing the air space above the Hollywood Freeway is an exemplary illustration of efficient alternative land use.